

Hammerson

# Silverburn, Glasgow

Where Glasgow happens



Annual Footfall

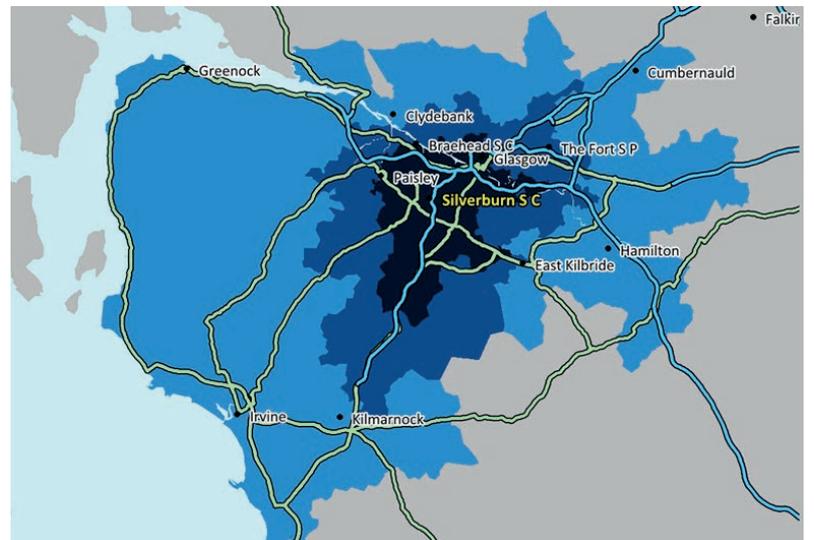
**15.3m**

Silverburn is a stunning shopping centre set in a unique architecturally inspired glass covered space. With over 100 upscale stores, high street staples, fashion favourites, independent boutiques, cafes and restaurants, there's something for everyone.

Average Dwell Time

**80mins**

## Catchment area



Average Fashion Spend

**£75**

- Glasgow is recognised as the strongest fashion capital outside London
- Ranked second in the UK retail rankings
- Catchment expenditure of £2.8 billion with clothing and footwear representing £377 million
- Anchored by Marks & Spencer, Debenhams and Next

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## Spaces to engage

Site	Description	Daily	Weekly	Weekend
<b>E1</b> Site 1 9m x 9m x 2m	External space with vehicle access adjacent to main entrance	£500	£1,750	£1,300
<b>E1</b> Site 2 4m x 2m x 2m	External space with vehicle access adjacent to Tesco	£500	£1,750	£1,000
<b>E2</b> 12m x 10m x 2m	Located by entrance to the mall at Winter Garden and bus terminus. No vehicle access onto the area. Surrounded by Cineworld and Five Guys	£500	£1,500	£1,000
<b>I2</b> 9m x 6m x 2m	Large promotional space situated outside Debenhams, Carphone Warehouse and Jack Wills	£1,750	£4,850	£3,500
<b>I3</b> 5m x 4m x 2m	Large promotional space outside Next with surrounding retailers Tesco, Next, TK Maxx, Nando's and Zara	£1,300	£4,500	£2,600
<b>I4</b> 3m x 4m	Located in the Winter Garden near the busy bus terminus and beside Cineworld	£500	£1,750	£1,300

All rates are exclusive of VAT

## Bespoke options

- Sponsorship and long term brand partnerships
- Prominent internal promotional sites
- Large external event sites
- Mall retailing and kiosks
- Car park opportunities
- Digital advertising, banners, posters and floor media
- Pop up shops and temporary retail
- Seasonal commercial events



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### Talk to us

General enquiries

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Portfolio opportunities

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### Find us

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