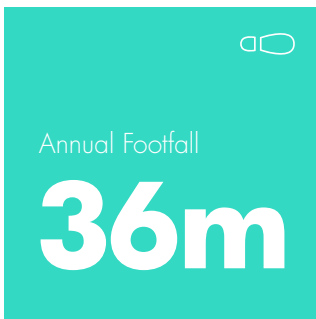
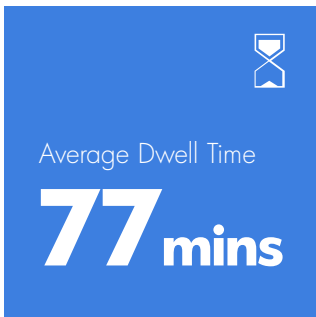


# LinkStreet, Birmingham

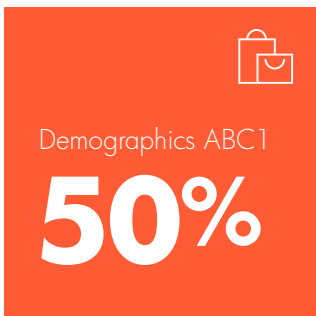
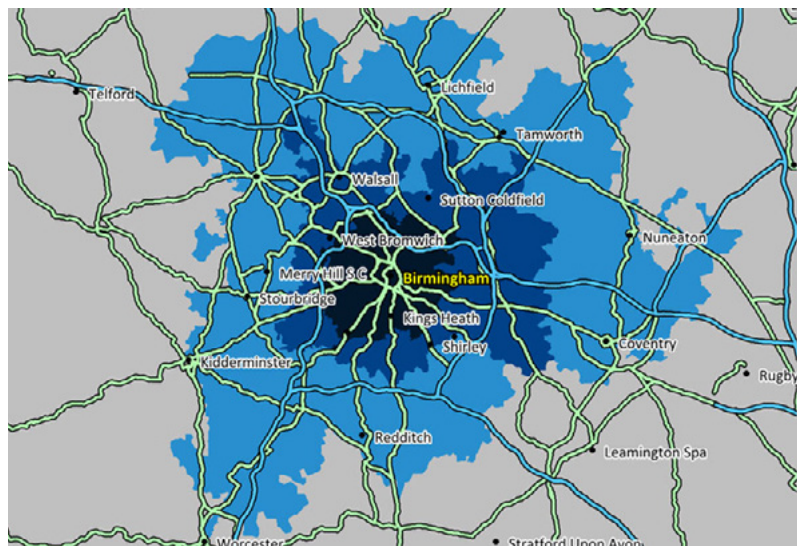
Where Birmingham happens



Found on the connecting route between Bullring and Grand Central, LinkStreet enjoys access to Birmingham’s busiest shopping experience. This distinctly individual shopping destination is packed with a mix of fresh and unique popup shops and restaurants that cannot be found elsewhere. LinkStreet distinguishes itself through exciting pop-up shop opportunities and is the perfect location for independent and niche brands to build a presence in the UK’s second city. It’s an exciting retail experience that never stops evolving.



## Catchment area



- LinkStreet, a dedicated pop up shop area, can be found in the connecting walkway between the Bullring shopping centre and Grand Central and New Street Station
- City centre position and ample transport links to Bullring attract a country-wide audience with an impressive average weekly footfall of 750,000
- Exclusive retailers, Bullring is a coveted retail destination
- A bespoke strip of fresh, exciting pop-up shops and restaurants

# LinkStreet, Birmingham

Where Birmingham happens

## Spaces to engage

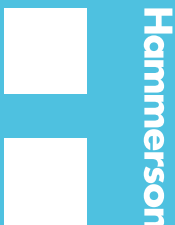
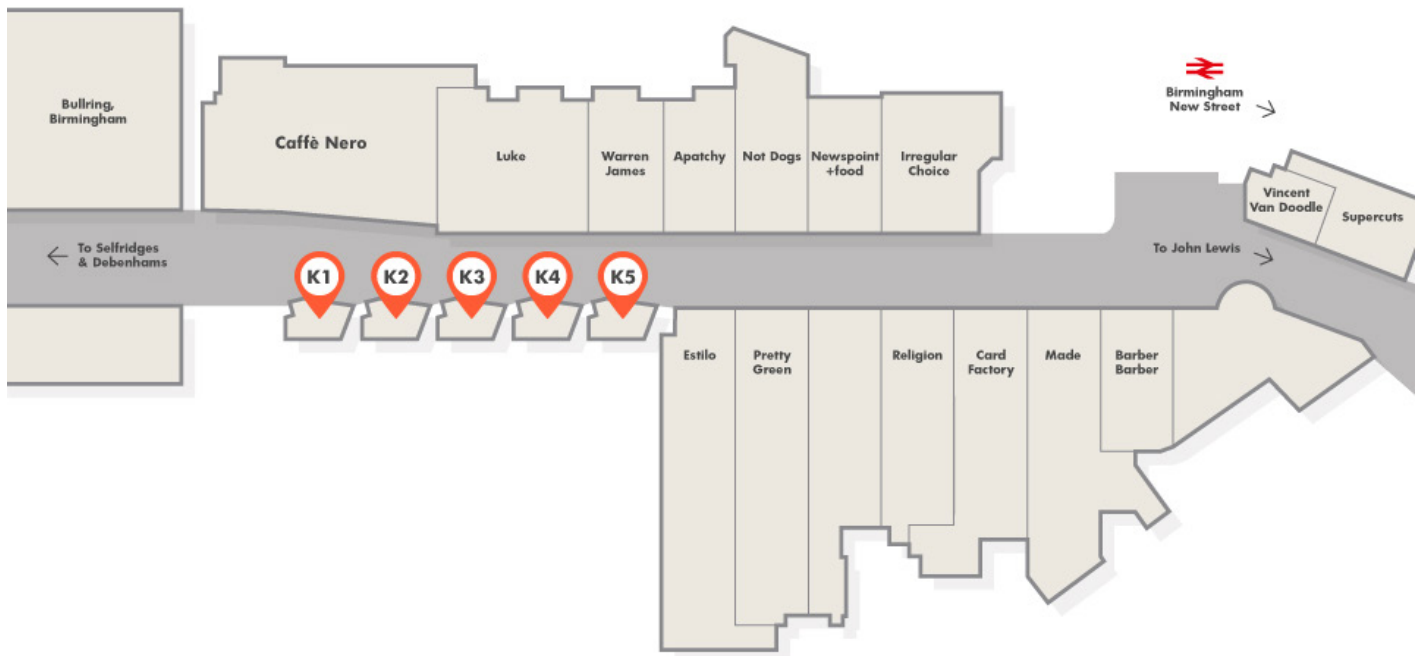
Site	Description	Weekly (Mon-Sun)
<b>K1:</b> 16sq m	The 1st of 5 exciting pop-up shop spaces located opposite Cafe Nero and the entrance to Debenhams, on the connecting route between Bullring and Grand Central.	£650
<b>K2:</b> 16sq m	The 2nd of 5 exciting pop-up shop spaces located opposite Cafe Nero and Debenhams entrance, on the connecting route between Bullring and Grand Central.	£650
<b>K3:</b> 16sq m	The 3rd of 5 exciting pop-up shop spaces located opposite LUKE on the connecting route between Bullring and Grand Central.	£650
<b>K4:</b> 16sq m	The 4th of 5 exciting pop-up shop spaces located opposite LUKE and Warren James in the heart of LinkStreet, on the connecting route between Bullring and Grand Central.	£650
<b>K5:</b> 16sq m	The 5th exciting pop-up shop space located next to Estilo and opposite Warren James, on the connecting route between Bullring and Grand Central. Suited to high-end fashion brands and start-up concepts.	£650

All rates are exclusive of VAT. Rates subject to increase in Nov/Dec.

Minimum term 4 weeks, Maximum term 6 months.

Price Includes: External store signage, Utilities, Shelving/ Serving counter, Internal stock cupboard.

Other information: Service access to units is via Dudley Street Service Yard, Keys to be issued upon pre-payment.



## Talk to us

General enquiries

[popup@hammersonengage.com](mailto:popup@hammersonengage.com)

Portfolio opportunities

[enquiries@hammersonengage.com](mailto:enquiries@hammersonengage.com)

## Find us

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Birmingham B5 4BU

[bullring.co.uk](http://bullring.co.uk)

Follow us



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